

Ashly Reyes

Media Director, Consilium Novus Humanitas (CNH)

Ashly Reyes is a creative force and emerging leader in the world of media, storytelling, and social-impact communication. As the Media Director for Consilium Novus Humanitas (CNH), Ashly brings a sharp visual eye, a deep sense of purpose, and a passion for amplifying the voices of underserved and system-impacted communities.

Born and raised in New York City, Ashly grew up surrounded by the vibrant culture, movement, and diversity of the city—a backdrop that shaped her love for visual storytelling. She learned early on that stories have power: the power to heal, to educate, to build bridges, and to spark change. That belief now drives her work at CNH, where she leads all media initiatives, including documentaries, podcasts, digital publications, social campaigns, and community-centered storytelling projects.

In her role, Ashly is responsible for shaping the public narrative of CNH’s mission and highlighting the experiences of individuals whose stories are too often overlooked. She collaborates with returning citizens, youth, faith leaders, and community partners to create media that is authentic, humanizing, and transformative. Her work ensures that the journey from incarceration to empowerment is told with dignity, accuracy, and hope.

Ashly’s background spans film production, editing, photography, and multimedia design. Her visual style blends artistic flair with clear messaging, allowing her to turn lived experiences into compelling and accessible content. Whether behind the camera capturing a documentary, coordinating a podcast series, or designing materials for CNH’s leadership programs, Ashly approaches every project with empathy, integrity, and creative excellence.

At CNH, she plays a core role in building an innovative media platform that documents the movement for justice, rehabilitation, and community renewal. Her work supports CNH’s commitment to elevating unheard voices, preserving the history of the Exodus legacy, and inspiring the next generation of leaders.

Driven, talented, and grounded in purpose, Ashly Reyes stands at the heart of CNH’s storytelling mission—reminding the world that every story matters and t