

Welcome to the CNH Enterprising Ventures Initiative

The HNC Enterprising Ventures Initiative empowers disadvantaged individuals to enter the workforce through innovative, mission-driven social enterprise opportunities. We believe that meaningful employment must go beyond job placement—it must create ownership, build practical skills, and generate shared prosperity. Our initiative provides participants with hands-on work experience, entrepreneurial training, and a direct financial stake in the success of the ventures they help build.

Through this model, individuals actively contribute to social enterprises that generate revenue while meeting real community needs. As a reflection of their effort and commitment, all participants earn **5% of initiative gains as a performance bonus**, reinforcing the value of shared responsibility, teamwork, and collective growth. The remaining proceeds are reinvested into the **expansion of programs, organizational sustainability, and the long-term development of CNH**, ensuring continuous improvement and greater opportunities for future participants.

Grounded in **evidence-based workforce and reentry practices**, the Enterprising Ventures Initiative integrates:

- **Experiential learning**, allowing participants to build real-world skills
- **Vocational readiness training**, tailored to labor market demands
- **Entrepreneurial skill development**, including marketing, operations, and teamwork
- **Supportive coaching**, to foster long-term retention and advancement

By combining the power of employment, economic participation, and structured professional development, HNC creates a pathway that transforms individuals into contributors, leaders, and owners of their future.

Together, we are building enterprises that uplift people, strengthen communities, and expand the possibilities of what workforce development can achieve.

